

# POWELL'S



## *bouquet*

### WEDDING DAY PRICING & INFORMATION

At Powell's Bouquet, we are dedicated to bringing the wedding of your dreams to life. We offer a wide range of wedding day services to ensure your event exceeds your expectations.

Each package is meticulously designed with specific needs in mind and can be personalized to create an experience that perfectly reflects your special day. Our clients have the option to add items from our itemized menu for an extra touch of elegance. If you have any special requests, please don't hesitate to ask; we are dedicated to making your wedding day magical.

Let's make something beautiful together!

# THE DAHLIA PACKAGE

## Month-of Coordination

\$1000+

Month-of coordination services allow the newlyweds and their families to fully focus on their happiness and excitement. All the while, your coordinator will oversee vendors, create and manage your full-day timeline, and address any last-minute challenges that may arise during the celebrations.

Your wedding will be directed and coordinated by owner and lead designer, certified wedding planner Jacqueline Gibson. Your event will also have one assistant who will be present throughout the main parts of your event to ensure everything runs smoothly. Read below for a full list of month-of coordination services:

**Details Consultation** In Person or via Zoom Let's get to know one another and discuss your wedding goals as we walk through the wedding planning template together. ~3+ hours

**Venue/Design Consultation** OPTIONAL Our coordination clients can schedule a walkthrough at the venue to discuss specific details such as floor layout, ceremony/reception placement, etc.

**Final Consultation** via Phone or Zoom A final check-in to confirm all details on the planning template so that accurate information can be distributed to all vendors and participants. ~1 hour

*(Of course, we will be available throughout the planning process for questions or check-ins via email)*

### Event Coordination

Full coordination of your wedding day, including pre-ceremony, ceremony, and reception.

### Coordination Team

Coordinator will be onsite for 10 hours, beginning upon arrival

(1) Assistant will be onsite for 6 hours, beginning upon arrival

**Detailed Wedding Packet** Contents include (but are not limited to):

**Day-Of Timeline** A custom full-day schedule based on photography timeline, vendor arrivals, HMU schedule, etc.

**Ceremony Outline + Layout** A digital rendering of your ceremony space PLUS a formal outline for your ceremony processional/recessional, including full names of family members and wedding party

**Reception Schedule + Layout** We will work with your DJ to create the order of events for the reception, including song selections, special moments or elements, and send-off PLUS a digital rendering of your reception space

**Ceremony Rehearsal** We will direct a 45-minute rehearsal the week before the wedding (travel fees vary)

### Vendor Coordination

Week-of Confirmation of Vendors and Vendor Communication

Distribution of Detailed Wedding Packet to all vendors and participants

Day-of Vendor Management

### Other Resources

Powell's elite wedding planning resources

Tailored vendor recommendations

Detailed Wedding Packet and guides

Wedding Day Pro Emergency Kit

Please note that Powell's Bouquet will not be responsible for decorating the ceremony or reception spaces; however, they will ensure that your venue is presentable. Additionally, Powell's Bouquet will not provide linens, novelty items, or rentals.

# THE PEONY PACKAGE

*Management + Design*

**\$2500+**

Wedding management services are perfect for couples who know exactly what they want, but may need a little assistance making it all happen! Our design service provides a team to set up decorations provided by the client (including third-party rentals), while our management services allow the newlyweds and their families to fully focus on their happiness and excitement throughout the entire celebration.

Your wedding will be directed and coordinated by owner and lead designer, certified wedding planner Jacqueline Gibson. Your event will also have one assistant who will be present throughout the main parts of your event to ensure everything runs smoothly. Read below for a full list of our event management services:

**Details Consultation** *In Person or via Zoom Let's get to know one another and discuss your wedding goals as we walk through the wedding planning template together. ~3+ hours*

**(2) Venue/Design Consultations** *On-site at Venue We will schedule two walkthroughs at the venue: the first to discuss specific details such as floor layout, ceremony/reception placement, etc., and the final to confirm.*

**Final Consultation** *via Phone or Zoom A final check-in to confirm all details on the planning template so that accurate information can be distributed to all vendors and participants. ~1 hour*

*(Of course, we will be available throughout the planning process for questions or check-ins via email)*

## **Event Management**

*Full management of wedding décor, including items provided by the client, third party rentals, etc.*

*Complete coordination of wedding events, including ceremony, cocktail hour, and reception*

- *Décor Setup/Installation ~3 hours*
- *Event Management ~10 hours*
- *Breakdown assistance ~1 hour*

## **Management Team**

*Lead Planner will be onsite for 12 hours, beginning upon arrival*

*(2) Assistants will be onsite for 6 hours, beginning upon arrival*

**Detailed Wedding Packet** *Contents include (but are not limited to):*

**Day-Of Timeline** *A custom full-day schedule based on photography timeline, vendor arrivals, HMU schedule, etc.*

**Ceremony Outline + Layout** *A digital rendering of your ceremony space PLUS a formal outline for your ceremony*

**Reception Schedule + Layout** *A digital rendering of your reception space PLUS complete reception outline*

**Ceremony Rehearsal** *We will direct a 45-minute rehearsal the week before the wedding (travel fees vary)*

## **Vendor Coordination**

*Week-of Confirmation of Vendors and Vendor Communication*

*Distribution of Detailed Wedding Packet to all vendors and participants*

*Day-of Vendor Management*

## **Rental Credit & Discounts**

*\$150 Credit towards almost anything\* in our rental inventory*

*20% Discount on Floral Services through Powell's when booking this package*

## THE CALLA LILY PACKAGE

### Content Creation Services

Content Creation services are ideal for our clients who want behind-the-scenes moments of their wedding day without being stuck behind a screen themselves. We work with your professional photographer to help capture the perspective of guests, along with details like decorations, facial expressions, and special moments of the bride and groom. Based on your selections, we'll create a variety of "postable" footage including post-ready content like TikTok videos, Instagram Reels, Stories, or Posts, as well as raw photos and videos for the newlyweds to use as they wish.

This package includes a consultation at the time of booking, frequent contact beginning a month before the wedding, and a detailed check-in 1-2 weeks before your event date. The client will create a playlist/folder with similar content they wish to be captured of their day, and the creator will share several ideas and inspiration posts to the client as well. Your content creator will be our lead designer and owner, certified wedding planner Jacqueline Gibson. If you select our premium option, your event will also have one assistant who will capturing footage as well. All footage will be delivered to client via online Google Photos folder, so the client will need access to a Google or Gmail account.

<b>500/\$100</b>	<b>Raw Photos &amp; Videos</b> <i>Unedited photos and videos (light and color correction)</i>
<b>\$75</b>	<b>Post-Ready Photo &amp; Reel</b> <i>An edited photo post, Reel or TikTok video</i>
<b>\$100</b>	<b>Highlight Reel</b> <i>A curated TikTok or Reel with a compilation of the full day (within coverage)</i>
<b>\$50</b>	<b>Finish-Later Reel</b> <i>A curated "transition" TikTok or Reel for the couple to finish later!</i>
<b>\$150</b>	<b>Story Takeover</b> <i>Multiple Story uploads throughout day (4+ hours of coverage required)</i>
<b>\$100/hr</b>	<b>Lead Content Creator</b> <i>Assistant creator who will capture additional raw footage</i>
<b>\$75/hr</b>	<b>Second Content Creator</b> <i>Assistant creator who will capture additional raw footage</i>

<b>BASIC</b>	<b>STANDARD</b>	<b>PREMIUM</b>
<b>\$250</b>	<b>\$500</b>	<b>\$1000</b>
<i>Pre-wedding consultation</i>	<i>Pre-wedding consultation</i>	<i>Pre-wedding consultation</i>
<i>Two hours of coverage</i>	<i>Four hours of coverage</i>	<i>Six hours of coverage</i>
<i>Up to 500 raw photos + videos</i>	<i>500+ raw photos + videos</i>	<i>500+ raw photos + videos</i>
	<i>One fully edited highlight reel</i>	<i>One fully edited highlight reel</i>
	<i>(9:16, less than 60s)</i>	<i>(9:16, less than 60s)</i>
<i>Night of Wedding Delivery</i>	<i>Two Finish-Later reels</i>	<i>Three Post Ready reels</i>
<i>24-hour Google Drive Delivery</i>		<i>Two Finish-Later reels</i>
	<i>Night of Wedding Delivery</i>	<i>Story Takeover</i>
	<i>24-hour Google Drive Delivery</i>	
		<i>Night of Wedding Delivery</i>
		<i>24-hour Google Drive Delivery</i>

Please note that Powell's Bouquet will not be responsible for decorating the ceremony or reception spaces; however, they will ensure that your venue is presentable. Additionally, Powell's Bouquet will not provide linens, novelty items, or rentals.

## BONUS BLOOMS

### *Planning Service Add-Ons*

Wedding days can be *a lot* of work! We offer several additional services to help you and your families have the best day possible, while making sure that every single detail is completely taken care of! Please note that all of our planning service add-ons must be combined with a pre-existing booking for coordination or management.

#### **Rehearsal Coordination +\$700**

*Complete coordination of wedding rehearsal and dinner*

- *Dinner planning meeting ~1 hour*
- *Detailed rehearsal plan and layout included in wedding packet*
- *Dinner Setup ~2 hours*
- *Ceremony Rehearsal ~1 hour*
- *Dinner Coordination ~ 2 hours*
- *Breakdown assistance ~1 hour*
- *(1) Assistant will be onsite for duration of rehearsal*

#### **Ceremony Flip +\$250 \***

Includes (1) Additional Assistant for (4.5 hours\* to facilitate flipping the space)

#### **Full-Service Strike +\$300\***

Includes (1) additional hours for design team plus (2) assistants to facilitate a complete and fast clean-up

#### **Pre/Post Event Pick-ups or Deliveries**

Design team will pick up or return rental items to third-party vendors

Fee depends on the distance and amount of items to be picked up or returned.

#### **Hourly Add-Ons**

Lead Designer / Coordinator **\$75/hour**

Assistant Designer / Coordinator **\$25/hour**

#### **Travel Fees**

Applies to all bookings more than 50 miles from business office (unless otherwise declined by lead)

*Month-of Coordination* **\$200**

*Management & Design* **\$400**

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## RENTAL SERVICES AND INFORMATION

Our itemized rental menu allows you to handpick each element of your planning package or customize one of our pre-designed options—making your wedding plan customizable to your wedding day needs. To maintain the exceptional quality and care we're known for, itemized rental orders, including stationary and design, require a minimum investment of \$300. This minimum does not apply to additions made to a pre-existing booking.

Delivery and installation fees apply to all orders.

### STATIONARY

*Priced by quantities of 2*

**Stationary Set** \$50+

*Includes :*

*Invitations (Single-Sided)*

*Blank Envelopes*

*Response Cards*

*Response Envelopes*

Invitations \$25+

Save the Dates ..... \$25+

Address Labels ..... \$10+

Custom Envelopes ..... \$35+

Blank Envelopes \$10+

Response Cards \$10+

Response Envelopes \$15+

Thank You Cards \$25+

Wedding Programs .. \$25+

Place Cards \$10+

Dinner Menu \$20+

### FURNITURE / SIGNS

Wooden Rectangle Arch \$50

Golden Rectangle Arch \$50

Gold Tea Cart \$75

Small Accent Table \$25

Acrylic Welcome Sign \$45+

Printed Welcome Sign \$25+

Seating Chart \$50+

Specialty Signs *Food, Bar* \$20+

### LINENS / TABLES

Table Runners \$5 ea

Table Numbers 6 / \$15+

Hurricane Vases 3 / \$5

Bud Vases 5 / \$7

Taper Candles 10 / \$10+

Pillar Candles 4 / \$10+

Tea Candles 20 / \$10

Please note: Listed prices reflect minimum costs based on average price of goods. Final pricing may vary depending on final selections. Any adjustments will be discussed and approved by both the planner and the client before the final order is placed.